



FOR IMMEDIATE RELEASE

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PRESS RELEASE

Azoteq Line of Touch Control Products Available for Immediate Shipment Globally from Digi-Key

THIEF RIVER FALLS, Minnesota, USA – [Azoteq's](#) portfolio of touch sensing products is now available to customers worldwide through Digi-Key Electronics, a global electronic components distributor, as a result of a new distribution agreement.

Azoteq's products allows designers to add touch controls to their designs. Anything from a simple touch to a full trackpad can be added to enhance the user experience of the engineer's product.

"Azoteq is ushering in the IoT era with our unique ProxFusion™ sensor solutions and Digi-Key is the perfect partner to ensure we can have samples, evaluation kits & tools on the development engineer's desk the very next day," said Jean Viljoen, VP of Marketing at Azoteq. "With the new collaboration, Azoteq is further expanding our world-wide reach and ensuring excellent support around the globe and around the clock."

The Azoteq products are ideal for applications requiring track pads or swipe volume and touch controls and add a differentiator to any product to create easy, intuitive interfaces.

"We're excited to partner with Azoteq and offer their innovative and intuitive sensing products to engineers and manufactures around the world," said David Stein, VP, Global Semiconductor at Digi-Key. "Because this product is simply a button sensing a human touch, we believe our customers will enjoy the freedom of creativity and placement and finding out how to best enhance their product."

For more information about Azoteq and to see their entire product listing, please visit their [Supplier Center](#) page on the [Digi-Key website](#).

About Azoteq

Azoteq (www.azoteq.com) is a pioneer in multi-sensor technologies. With more than 12 years of capacitive sensing experience, the sensor offering is now expanded to include ProxFusion™: multi-sensor technologies on single ICs. The first generation of ProxFusion™ offers capacitive sensing, Hall-effect, IR, PIR, inductive and ambient light sensing.

IQ Switch®, ProxSense®, ProxFusion™, LightSense™, AirButton®, DYCAL™ and Crystal Driver® are trademarks of Azoteq (Pty) Ltd.

About Digi-Key Electronics

Digi-Key Electronics, headquartered in Thief River Falls, Minn., USA, is an authorized global, full-service distributor of [electronic components](#), offering more than six million products, with over 1.3 million in stock and available for immediate shipment, from over 650 quality name-brand manufacturers. Digi-Key also offers a wide variety of online resources such as [EDA and design tools](#), datasheets, [reference designs](#), instructional articles and videos, [multimedia libraries](#), and much more. Technical support is available 24/7 via email, phone and webchat. Additional information and access to Digi-Key's broad product offering can be found by visiting www.digikey.com.

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