

Press Release

Azoteq Adds EMA Sales as Representative

Azoteq now represented in 7 Southeastern states

Austin, Texas, January, 2015 - **Azoteq**, the world leader in capacitive proximity solutions, today announced that EMA Sales has been appointed to represent Azoteq in Florida, Georgia, Mississippi, Alabama, South Carolina and North Carolina. Azoteq is represented in all the major US markets, central Europe and has extensive Asian coverage.

Azoteq's ProxSense® offers the most sensitive capacitive sensing solutions with the highest signal to noise ratio in the market today. The high sensitivity enables long range proximity sensing and the ability to implement touch solutions that can work through thick cover materials.

"Azoteq partnered with EMA Sales because they have an excellent team with vast experience and access to key customers", said Kobus Marneweck, Azoteq's VP of Marketing.

"EMA Sales is excited about our alliance with Azoteq. We believe there is a large untapped market for this technology, and we look forward to working with our key customers and Azoteq to bring leading edge proximity and touch solutions into real world consumer and industrial products" said Joe Sandusky, President of EMA Sales.

Azoteq's ProxSense® offers the next generation of capacitive proximity and touch solutions. Proximity sensing enables new applications such as detecting when a user's hand approaches the product. Features that can be implemented with proximity sensing include find-in-the-dark (enables backlight when hand approaches) and air gestures (wave hand to turn on/off, page and scroll). The combination of proximity and touch presents the next evolution in user interfaces.

About Azoteq

Azoteq is the world leader in next generation capacitive proximity and touch user interfaces that takes touch to the third dimension. Azoteq offers solutions for touch keys, sliders, scroll wheels, non-ITO touch screens, 3D touch screens and metal touch panels in consumer, medical and industrial applications. Azoteq has design and manufacturing centers in South Africa and China. Azoteq has sales offices and distributors in the USA, Europe, Asia and South Africa.

EMA Sales:

EMA Sales is a leading electronics manufacturer's representative serving OEMs and distributors in the South East. EMA Sales is committed to long-term customer and principal relationships with the highest degree of customer satisfaction.

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